

Message Text

UNCLASSIFIED

PAGE 01 BONN 06371 01 OF 02 071811Z
ACTION EUR-12

INFO OCT-01 ISO-00 CIAE-00 EB-08 INR-10 LAB-04 NSAE-00
PA-02 SIL-01 ICA-20 AGRE-00 /058 W
-----043044 071819Z /43

R 071755Z APR 78
FM AMEMBASSY BONN
TO USDOC WASHDC
INFO SECSTATE WASHDC 7441
USMISSION USBERLIN
AMEMBASSY BERN
AMCONSUL BREMEN
AMEMBASSY BRUSSELS
AMEMBASSY COPENHAGEN
AMCONSUL DUSSELDORF
AMCONSUL FRANKFURT
AMEMBASSY THE HAGUE
AMCONSUL HAMBURG
AMEMBASSY HELSINKI
AMEMBASSY LONDON
AMCONSUL MUNICH
AMEMBASSY OSLO
AMEMBASSY PARIS
AMEMBASSY STOCKHOLM
AMCONSUL STUTTGART

UNCLAS SECTION 01 OF 02 BONN 06371

E.O. 11652: N/A
TAGS: BEXP, GW
SUBJ: U.S. SHOWS BEING PROMOTED BY GERMAN POSTS

REF: STATE 04896

1. SUMMARY: FOLLOWING ARE THOSE SIXTEEN FAIRS WHICH

POSTS IN WEST GERMANY AND BERLIN INTEND TO SUPPORT
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BONN 06371 01 OF 02 071811Z

SYSTEMATICALLY IN FY 78, 79 AND 80. END SUMMARY.

2. WE HAVE AGREED GIVE COORDINATED MISSION-WIDE
SUPPORT TO FOLLOWING SIXTEEN FAIRS IN FY 78, 79 AND 80.
DISTINCTION BETWEEN RED CARPET AND FLYING CARPET
SUPPORT SCENARIOS IS EXPLAINED IN TEXT OF OUR
FY 78 CCP AND DRAFT FY 79 CCPS. SEPARATE

MESSAGES WILL PROPOSE FORMAL AMENDMENTS TO CCP TEXTS
REQUIRED TO ACCOMMODATE THIS MESSAGE. IN ALL CASES
EMBASSY WILL MANAGE MISSION-WIDE SUPPORT THROUGH A
DESIGNATED CO-MANAGING POST.

3. FBP SHOWS GERMAN POSTS WILL SUPPORT FY 78, 79 AND
80:

DATE: SHOW: CO-MANAGER: TYPE:

1978

JULY, 10-13 HOUSEWARES SHOW, DUSSELDORF RED
CHICAGO CARPET

SEP, 12-14 WESTERN ELECTRONIC MUNICH RED
SHOW, LOS ANGELES CARPET

SEP, 16-20 WOODWORKING AND FRANKFURT RED
MACHINERY SHOW, CARPET
LOUISVILLE

OCT, 9-12 INT'L MINING SHOW, BONN FLYING
LAS VEGAS CARPET

OCT, 15-19 INSTRUMENTATION/ HAMBURG RED
AUTOMATION, CARPET
PHILADELPHIA

OCT, 30- PACKAGING WEEK, BREMEN FLYING

NOV, 3 CHICAGO CARPET

NOV, 5-9 FOOD AND DAIRY BREMEN RED

UNCLASSIFIED

UNCLASSIFIED

PAGE 03 BONN 06371 01 OF 02 071811Z

EXPOSITION 78, CARPET
ANAHEIM

1979

JAN, 6-10 INTERNATIONAL STUTTGART RED
WESTERN APPAREL, CARPET
DENVER

JAN, 10-15 NAT'L AUDIO BONN FLYING
VISUAL SHOW, CARPET
NEW ORLEANS

FEB, 8-11 NATIONAL SPORTING MUNICH RED
GOODS SHOW, CARPET
CHICAGO

MARCH 16-22 SKI INDUSTRY OF MUNICH FLYING
AMERICA SHOW, CARPET
LAS VEGAS

JUNE, 4-10 NATIONAL COMPUTER HAMBURG RED
CONFERENCE, CARPET
NEW YORK (NOTE)

JUNE, 18-22 NATIONAL PLASTICS FRANKFURT FLYING
EXPO, CHICAGO CARPET

SEP, 18-21 WESCON '79, MUNICH RED

SAN FRANCISCO CARPET
OCT, 24-27 FISH EXPO, BREMEN FLYING
SEATTLE CARPET
NOV, 3-6 AMERICAN MEAT BREMEN RED
INSTITUTE CONVENTION, CARPET

UNCLASSIFIED

NNN

UNCLASSIFIED

PAGE 01 BONN 06371 02 OF 02 071808Z
ACTION EUR-12

INFO OCT-01 ISO-00 CIAE-00 EB-08 INR-10 LAB-04 NSAE-00
PA-02 SIL-01 ICA-20 AGRE-00 /058 W
-----043014 071817Z /43

R 071755Z APR 78
FM AMEMBASSY BONN
TO USDOC WASHDC
INFO SECSTATE WASHDC 7442
USMISSION USBERLIN
AMEMBASSY BERN
AMCONSUL BREMEN
AMEMBASSY BRUSSELS
AMEMBASSY COPENHAGEN
AMCONSUL DUSSELDORF
AMCONSUL FRANKFURT
AMEMBASSY THE HAGUE
AMCONSUL HAMBURG
AMEMBASSY HELSINKI
AMEMBASSY LONDON
AMCONSUL MUNICH
AMEMBASSY OSLO
AMEMBASSY PARIS
AMEMBASSY STOCKHOLM
AMCONSUL STUTTGART

UNCLAS SECTION 02 OF 02 BONN 06371

CHICAGO

NOTE: RED CARPET SUPPORT WILL BE GIVEN PROVIDED
USDOC AND SHOW ORGANIZERS REACH AGREEMENT ON SHOW'S

STATUS.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BONN 06371 02 OF 02 071808Z

4. AT PRESENT TIME WE DO NOT RPT NOT PLAN SYSTEMATIC,
MISSION-WIDE SUPPORT OF FOLLOWING FAIRS:

1978

OCT. 4-8 NATIONAL OFFICE PRODUCTS, CHICAGO

OCT. 14-19 INT'L PUBLIC WORKS CONGRESS,
PHILADELPHIA

OCT. 16-19 GRAPH-EXPO, NEW YORK CITY

1979

JAN. 15-18 NATIONAL HOUSEWARES, CHICAGO

FEB. 25- INTELCOM 79, DALLAS

MARCH 2

APR. 1-6 IEEE/PES TRANSMISSION AND DISTRIBUTION,

ATLANTA.

STOESSEL

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 07 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BONN06371
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780151-0108
Format: TEL
From: BONN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780482/aaaacrws.tel
Line Count: 195
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: eaa9d4b4-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 4
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 STATE 4896
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3046219
Secure: OPEN
Status: NATIVE
Subject: U.S. SHOWS BEING PROMOTED BY GERMAN POSTS
TAGS: BEXP, GE
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/eaa9d4b4-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014